

1998 | 1999

REFUSAL OF FUTURE



INTRODUCTION

EYES OF EUROPE AND IT'S COMPLEX HISTORY

In September 1997, the initial idea for Eyes of Europe was presented to the [EU Commission in Brussels](#) - In March / April 1998, it was presented to a medium-sized business consulting firm in North Rhine-Westphalia, including the regional SPD.

In [July 1998 it was Deutsche Telekom](#), in Bonn, which was introduced to the Eyes of Europe idea which had already been worked out.

Eyes of Europe presented itself to an international public at [the Warsaw EoE press conference on October 26, 1998](#).

[In May 1999 the Eyes of Europe concept](#) was presented by an Eyes of Europe author-team at the NRW State Chancellery in Düsseldorf - to Meckel / Lossau.

In December/January 1999/2000 the State Chancellery refused any support for the forward-looking Eyes of Europe program - via fax, with a strange reason

In connection with Eyes of Europe, this state chancellery once again made "[as impressive as lastingly negative](#)" talk of itself in 2005 up to 2009.

"Digital Future & Germany" was a very difficult topic at that time - and today??

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EYES OF EUROPE WEBSITE 1998 / 1999

ABRIDGED VERSION

eyes of europe

THE IDEA & INNOVATION

According to an OECD study, there are more than 4 million teachers in the European Union taking charge of 100 million students at over 400,000 schools.

The Member States spend a total of 1,000 billion ECUs a year on the education system.

Rapid and ongoing technological progress is creating an ever-increasing need for well-educated students. Europe's present education system can no longer satisfy this need.

Over the past decades, the image of a common Europe embracing all its cultures has become an economic and monetary-policy symbol, though this has not yet been experienced by the citizens of Europe in any direct or vivid manner in the social sphere.

This is, however, absolutely essential if the individual in Europe is, in independent, cooperative and economic terms, to develop an extensive view of and profound feeling for our common and vivid cultural history. With its integral "Real-Time Teaching" communication methodology, Eyes of Europe is mapping out the future for a new means of learning and communicating with the world. In this way, European culture will become a "life-long learning experience".

[[Objectives](#) | [Prospects](#)]

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REAL-TIME LEARNING

"Learning" how to learn is one the central elements to be focused on in a European didactic methodology as it shapes the innovative know-how of subsequent generations of school students, i.e. the European learners of the future.

Eyes of Europe has developed a technological and pedagogical concept that will enable school lessons throughout Europe to be conducted via Tele-Teaching.



In "real time", students will, as equal partners, exchange knowledge and work on projects with each other at their different places of learning in Europe. This will encourage and promote communication, teamwork skills and interdisciplinary activity. The students will themselves discover how to create European synergies.

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REAL-TIME CENTER

The Real-Time Center will compile the best learning methods and learning links available. These will then be constantly updated and made accessible to "European learners" on a daily basis in the form of learning news items provided on the open European "learning" market via Real-Time-Teaching. This pan-European programme will lead to a harmonization of learning content in Europe.

[[Real-Time Teaching](#) | [Tel-Net Cafés](#)]

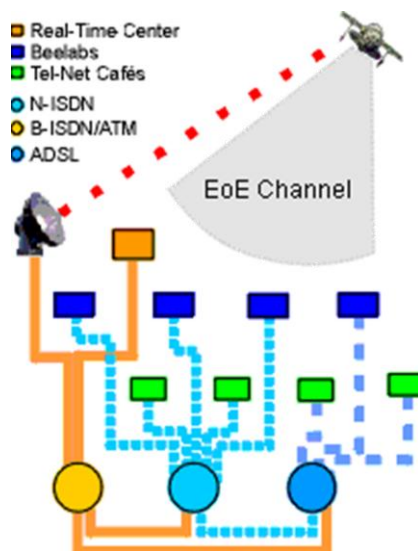
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TECHNOLOGY

Use of the most modern technology

Eyes of Europe intends to take advantage of the possibilities of modern technology to set up a European education and training network. In this way, harmonization of the gravely diverging education levels currently existing in Europe will be achieved in the medium term of 8 to 10 years. Although it has been possible to enhance the degree of equivalence of schools and training programmes in the EU to some extent over the

past few decades, there are still no direct parallels in this area.



The principal transmission paths for video-conferencing are shown in the diagram. The system is made up of a combination of these transmission paths. To what extent which medium is used will, in the final analysis, be a question of optimization, the decisive criteria being cost and quality. Detailed plans have been drawn up for the various scenarios. The rapid technological change taking place on the "communications market" is certain to have a positive effect on prices in this regard.

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REALIZATION

The objective of market entry is to attain a strong market position with the highest possible public profile. This will be achieved through a Culture Net linking together exhibitions in ten European centres of culture and 40 places of learning interactively. Venues under consideration are the Millennium Dome in London, Expo 2000 in Hanover, the Atomium in Brussels, the Funkturm radio tower in Berlin, the Palace of Culture in Warsaw, the Kremlin in Moscow and the Centre George-Pompidou in Paris.

A technology showdown

With the exhibitions, Eyes of Europe has set itself the task of presenting a technology showdown displaying the possibilities and efficiency of the latest information and communication techniques within the context of an ultra-modern European education system.

Information and merchandizing stands with specially created quality products relating directly to the core elements of EoE - true-to-life, joie de vivre, real-time learning - will round off the programme for visitors.

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OBJECTIVES & INTENTIONS

*Bringing young people together
through pan-European education*

The objective of the Eyes of Europe project is to bring the young people of Europe together by means of pan-European education. "Interactive Tele-Teaching" provides European schools with the opportunity to learn with each other and from each other. The quickest way of achieving a common European living space has to be via communication between the young.

Communication should not, however, be something that is practised only in the school environment. Friendships are made, in particular, in the course of sharing joint leisure-time activities. In special "Tel-Net-Cafés" opened by Eyes of Europe specifically for this purpose, school students can intensify the contacts they have made.

The combining of leisure time and school thus provides the ideal basis for a new type of international understanding.

*Mutual regard and transparency through
taking part in neighbouring countries' classes*

Young Europeans get to know each other and learn to respect each other early in their lives (from the age of 10)! In doing so, they will realize that stable homogeneity can only result from constant cooperation with each other. It is precisely this direction we wish to lead them in.

Eyes of Europe puts the young people of Europe in a position to take an active part in the educational services provided by their neighbouring countries. This form of transparency facilitates the development of skills in areas such as competitiveness as well as project and team work.

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PROSPECTS FOR THE 21st CENTURY

Life-long learning: the 21st Century will be the century of co-evolution, learning and creativity. The 200 year-old purely performance-based definition of work will then be replaced by "creative ability". In the next century, individuals will achieve performance and efficiency through developing their creative ability, which will thus form the basis of our "Human Capital". The target group for Eyes of Europe thus knows no bounds in terms of age.

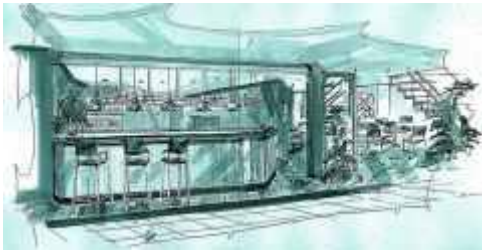
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TEL-NET CAFÉ

In the Eyes of Europe Tel-Net Cafés, school students will find a new way of evaluating what they have learned. Outside the school building, they will have the possibility to further enhance their communication skills by intensifying contacts through arranging private talks or taking part in European competition projects. They will do this on the same network as that used for transmitting the classes.

The central objective of the Tel-Net Café is to enable encounters through images and language, the essential elements of communication and understanding.



The interior is designed in such a way as to ensure clear functional definition, e.g. for the bar and the counter at which those visiting can consume both drinks and snacks. Each Tel-Net Café will have its own character, taking account of the special socio-cultural features of that particular city.



< [pictures](#) >

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CONCLUSION

Well, times have changed - a blockade behaviour of politics as in the 90s can no longer be imposed on the citizens - the new society is in the process of becoming, it is pushing with power for solutions to the important questions of the future facing our planet, and it wants to have a say!

Our world is constantly changing - if you want to help shape the NEW TIME in terms of economic and security policy, then you have to contribute with convergent concepts NOW.

The new world view is on its way at digital speed, waiting for nothing and nobody.